



WEBSITE CONTENT

The carton packaging that we use for our (insert product brand) is recyclable in most U.S. homes.

Find out more about carton recycling in your neighborhood at www.recyclecartons.com.

How do I recycle food and beverage cartons?

Recycling your cartons is as easy as 1-2-3.

1. Empty your food and beverage cartons. (Pro tip: No need to rinse as long as you shake all those last drops of liquid or food out; this avoids having spoiled food or drink make a mess of your recycling at home or at the recycling facility)
2. Add cartons to your recycling bin with other glass, metal and plastic containers. (Pro tips: don't crush your cartons, keep the caps on, and push the straw back into those small milk or juice cartons);
3. Take your recycling bin to the curb on collection day.

What are food and beverage cartons?

Cartons are a type of packaging for food and beverage products you can purchase at the store. They are easy to recognize and are available in two types: shelf-stable, which are found on grocery store shelves (like broth, water, and wine), and refrigerated, which are found in the refrigerated section of grocery stores (like juice, milk, and cream). Both types of cartons can be recycled.

What happens to recycled cartons?

Once the cartons are collected, they are separated from other recyclable materials at the recycling sorting center. From there, they are either used to create paper products, such as paper towels and tissues, or building materials, such as ceiling tiles and roof cover board.

In order to make paper products, the carton components are packed together and sent to a paper mill, where the cartons are added to a large machine called a Hydrapulper to be broken down into component parts. The paper pulp is separated to make paper products, while the plastic and aluminum can be sent on for further recycling or used for energy to fuel the paper mill.

To make building materials, cartons go straight to a recycling company rather than being sent to the paper mill. All of the cartons, including the caps, are shredded into small pieces and then pressed back together to create large sheets. These sheets then become building materials such as roof cover board and ceiling tiles.





**CARTON
COUNCIL**

recyclecartons.com

Learn more about carton recycling and how you can commit to recycling your cartons at www.recyclecartons.com/learn.

Where can I recycle my cartons?

The majority of households across the U.S. have access to carton recycling. Find out if your local recycling program accepts cartons using [this zip code locator](#).

